

göta studentkår

**Göta studentkår's
operational strategy
2024–2028.**





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Preface

Göta studentkår is a relatively new organisation. As a result of the abolition of the mandatory student's union membership (Kårobligatoriet), Göta studentkår was founded through the merging of three student's unions at the University of Gothenburg. During the last 14 years, we've continuously worked with trying to be the best student's union we possibly can be based on those compromises that were made when the three student's unions were merged into one.

During the last four years, the organisation worked for the first time according to an operational strategy, to facilitate the long-term work with development of the organisation. The operational strategy has facilitated the planning of the operation and has constantly been a central point to come back to when it comes to which questions the organisation is ought to work with.

This operational strategy is the second operational strategy within Göta studentkår.

Göta studentkår's vision reads "A student life to fondly remember and an education to be proud of". To achieve Göta studentkår's vision, it is demanded that we work long-term and focus on development of the organisation to reach our aim and to become the best student's union we can possibly be. Our operation shall include all parts of the vision, and it should constantly guide us in our work.

Every year Göta studentkår chooses a number of goals from the strategic plan to work with throughout the years. These goals establish the organisation's yearly operational plan. Thus, the strategic plan creates a link between the operational plan and the vision.

Through this operational strategy, we hope to be able to continue the long-term strategic work with developing the organisation and give extra space to those questions that are of most importance to us both today and these coming four years. To enable room for action and ownership during all years of the operational strategy, the goals have been formulated in a relatively open and flexible manner. This to avoid detail management for future trustees within the organisation.

Göta studentkår's focus will first and foremost be on our members and represented students. This operational strategy is a part of how we can work together towards strong student influence, high qualitative educational monitoring and a stronger democratic foundation as a students' union.

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Document structure and follow-up process

The picture shows how our documents relate to one another. Vision, core values, operational strategy and operational plan are all documents that have been decided by the Representative Assembly.

The vision is the organisation's final goal; the core values guide us in how the organisation shall act within the work towards the vision. The operational strategy is the document that states what long-term goals the organisation shall focus on during the coming four years to fulfill the goal. The operational plan describes which intermediate goals and areas that the organisation focuses on one operational year at a time.



The operational strategy is decided by the Representative Assembly. The work with the operational strategy shall continuously be reported back to the Representative Assembly through operational reports and twice a year through reports about the organisation's work with the current operational plan. Once a year, the operational plan shall be looked over and if necessary revised to be kept relevant during all four years.

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The general plan for the four years is accounted for below:



The union board is responsible for creating working methods for how the daily work with the operation plan is supposed to look like. The presidium leads and delegates the work together with Götastudentkår's Organisation coordinator. To be able to determine if Götastudentkår fulfils the goals in the strategy, the union board needs to decide how the goals are measured by concretising the goals to measurable tasks. The union board is further responsible for making sure that there are people who work with operational development as well as the work concerning follow-up of the operational plan.

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Göta studentkår's aim

The aim of Göta studentkår is to protect, promote and monitor the interests of its represented students in educational and study social issues (*Göta studentkår's bylaws § 1:2*).

Goal

The strategic goal in this document shall aim to reach Göta studentkår's vision.

The vision reads:

“A student life to fondly remember and an education to be proud of”

Core values

The strategic goals shall be permeated by our core values.

The core values are:

- › Community
- › Engagement
- › Safety

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Keywords of the strategy

This strategy was created from three keywords. The keywords for the operational strategy are *routine*, *structure* and *valuable engagement*. These words shall permeate the entirety of the work with the operational strategy.

Routine

For Göta studentkår to be able to develop its organisation, distinct routines that facilitate the work forward are needed. Routines exist to help everyone in the organisation with acting and handling things and situations in an as correct manner as possible. This can in turn lead to a more sustainable engagement and a more democratic organisation and therefore routines are included as one of the operational strategy's keywords.

Structure

The keyword structure is aiming for giving context to parts of an entirety. Göta studentkår is a broad organisation with many wills where structure is needed to organise the work. Well-structured work within a student's union creates prerequisites for engagement, stronger unity and a much bigger possibility to influence.

Valuable engagement

Göta studentkår's operation is founded in engagement among our students. The engagement is crucial for our operation and is to be looked after and cared for. For engagement to be valuable for the individual, sustainability is needed. Göta studentkår wants to tend to the engagement within the organisation and from this valuable engagement was chosen as one of the strategy's keywords.

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Areas of focus (2024–2028)

The operational strategy has three areas of focus. These areas of focus have been chosen from the organisation's needs and is founded in the vision. By starting from where the organisation is today, extra focus has been put in areas where Götastudentkår's operation more crucially requires development.

1. A sustainable organisation

The foundation of a well working organisation is composed of the people within it. A sustainable organisation brings together the members and ensures the organisation's survival on all levels. Götastudentkår shall tend to engagement through enabling an engagement within the student's union as sustainable as possible.

1.1. Transfer of knowledge within the organisation

A fundamental factor in having a sustainable organisation is thorough routines for transfer of knowledge. Through continuous transfer of knowledge to all engaged within the organisation, greater transparency is enabled and the threshold for engagement is lowered.

- › **1.1.1.** Establish routines for a structured onboarding for engaged on all levels within the organisation
- › **1.1.2.** Strengthen fulltimers' competence concerning leadership and conflict management

1.2. Support for voluntarily engaged

A substantial part of sustainable engagement is continuous support for voluntarily engaged within the organisation. Götastudentkår shall ensure that everyone gets the prerequisites and the support they need to create and maintain sustainable engagement.

- › **1.2.1.** Establish working methods to ensure that all student representatives get the prerequisites and the support that they need to fulfil their assignment
- › **1.2.2.** Develop the support that is provided to all student associations and committees so that they're able to operate

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1.3 Guarantee a sustainable organisational culture

The foundation of Göta studentkår's organisational culture shall care for the organisation and the people that it consists of. A well-functioning, in harmony and sustainable organisational culture leads to better prerequisites for upcoming operational years and strengthens the organisation's identity. Göta studentkår shall work for creating and maintaining methods and tools to guarantee a long term sustainable organisational culture.

- › **1.3.1.** Establish working methods to continuously give prerequisites to create and maintain a sustainable organisational culture for all engaged
- › **1.3.2.** Strengthen Göta studentkår's identity by including engaged students in the work with sustainable organisational culture

2. An education to be proud of

A students' union's main duty is to represent students and create good prerequisites for student influence. Göta studentkår is an organisation that through student influence reviews educations and the educational quality at the University of Gothenburg. To ensure an education to be proud of, accordingly to Göta studentkår's vision, we therefore need to highlight the educational monitoring we conduct.

2.1. Prerequisites for student influence and education monitoring

To strengthen students' possibility to influence their education and time as a student, Göta studentkår needs to work strategically with educational monitoring and student influence. Through well established routines, Göta studentkår can highlight and develop the work with student- and education related questions. Furthermore, it's crucial to create good prerequisites to include our represented students.

- › **2.1.1.** Create and implement a strategic plan for working with student influence within the organisation
- › **2.1.2.** Establish and conduct student representative gatherings to facilitate the communication with and between student representatives
- › **2.1.3.** Develop the possibility for engagement and influence for all of our represented students
- › **2.1.4.** Raise awareness and develop the work with educational monitoring related questions
- › **2.1.5.** Work towards increasing the knowledge about student representative assignments for all of our students

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- › **2.1.6.** Work for strengthening the awareness among the staff at the University of Gothenburg concerning our assignment and our participation in their operation

2.2 A student's union for everyone

Göta studentkår is and shall always be a student's union for everyone. Göta studentkår shall consistently work to ensure that all students, regardless of prerequisites, get as much as possible out of their time as a student. To be an accessible organisation, we are required to raise awareness and work inclusively throughout the entire organisation. Göta studentkår's work shall be permeated by an accessibility perspective.

- › **2.2.1.** Work to ensure that all students, regardless of prerequisites, have the possibility to get engaged on all levels within the organisation
- › **2.2.2.** Adapt all the trainings within the organisation to the target audience
- › **2.2.3.** Work to ensure that Göta studentkår's operation is conducted in accessible facilities to the greatest extent possible
- › **2.2.4.** Push the issue concerning accessible facilities at the University of Gothenburg

2.3 Internationalisation

Internationalisation refers to the creation of conditions for international cooperation between different parties. The University of Gothenburg has several international students that are represented by Göta studentkår. Students shall be able to participate in the organisation's, as well as the university's, operation regardless of knowledge of language.

- › **2.3.1.** Ensure that Göta studentkår's external communication is conducted in both Swedish and English
- › **2.3.2.** Ensure that Göta studentkår's governing documents are available in Swedish and English
- › **2.3.3.** Ensure that all Göta studentkår's trainings are available in Swedish and English
- › **2.3.4.** Push the issue concerning internationalisation towards the University of Gothenburg

2.4 A strong student voice

Göta studentkår participates in several forums for influence and collaborative bodies to work with students' opinions in current issues. Göta studentkår is, as a student political organisation, guided by Göta studentkår's Document of opinions, based on students' opinions. It is therefore important to work strategically to involve our represented students in the work with student politics.

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- › **2.4.1.** Create strategic and well-founded working methods for the work with opinion formation and student politics
- › **2.4.2.** Implement routines for strategic and well-founded working methods for opinion formation and student politics
- › **2.4.3.** Enhance our position in forums concerning student politics through mediating and bringing attention to our stands both internally and externally
- › **2.4.4.** Create prerequisites for involving our represented students in the work with opinion formation and student politics

3. A democratic organisation

Göta studentkår shall continuously strive to be as democratic an organisation as possible. This through the organisation's operation being founded by members' opinions and engagement.

3.1 Enhance the legitimacy as a student's union

A democratic organisation is founded by the members' influence. Through an increased number of members and a more representative Representative's Assembly, prerequisites for a stronger democratic foundation are created. It is important to involve the members in the organisation's democratic processes to enhance the legitimacy as a student's union.

- › **3.1.1.** Increase the number of members
- › **3.1.2.** Increase the number of renewed memberships
- › **3.1.3.** Increase the engagement in the Representative's Assembly
- › **3.1.4.** Create prerequisites to increase the electoral participation in the union election

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